



FOR IMMEDIATE RELEASE

CONTACT: Amanda Moreno: amoreno@pasadenatx.gov

Sensory-Friendly Kid Zone Planned for July 4th Fest

City of Pasadena 4th Fest
FREE ADMISSION
Pasadena Municipal Fairgrounds
7902 Fairmont Parkway

- Sensory-Friendly HEB KidZone opens at 3:30 p.m.
- Gates & Activities open at 4 p.m.
- DJ and Live Music 6-9 p.m.
- Fireworks at 9:15 p.m.

{June 29, 2025 – Pasadena, TX} This year's Pasadena 4th Fest features inclusive fun for the entire family! Visitors with special needs can enter early to enjoy the air-conditioned sensory-friendly HEB Kid Zone before the crowds arrive. Elsewhere on the grounds, families will enjoy food/drink vendors, amusement rides, games, contests and plenty of music! Live performances include winners of the Pasadena Strawberry Festival's "Pasadena Idol" contest.

Governor Abbott's Texas Music Office will also present the coveted *Music Friendly Texas* designation to the City Pasadena at 7:15 p.m.

Personal picnics, ice chests and coolers are also allowed. Remember, 4th Fest is *BYOC (Bring Your Own Chairs!)* so grab your lawn chairs, sunshades and sense of adventure! For parking, detailed information and maps, visit our website: www.pasadena4thfest.org

This event is open to the public and there are **no admission charges or parking fees**. Promotional photographs, b-roll and interviews available upon request by emailing: amoreno@pasadenatx.gov

